

Standards Challenge Fund Guidance Pack

Guidance on submitting an idea

We are looking for ideas to respond to challenges and opportunities for SMEs in scaling their businesses. This is likely to be in the form of a new standard but could also be a way of accessing information, a standards-related product, a piece of research or something else entirely.

This guidance pack takes you step by step through the submission form and tells you what you need to know to give your idea the best chance of success. It describes the assessment process and what you can expect once you've submitted your ideas.

More information can be found in the FAQs.

The Submission Form

Section 1: About your idea

This section explains your idea and how it will help SMEs.

Tell us whether your idea is related to [Net Zero](#), [Digital and Technologies](#) or [Healthy Living and Ageing](#). To be eligible, your idea must be related to one of the following categories: [Net Zero](#), [Digital and Technologies](#) or [Healthy Living and Ageing](#).

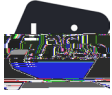
Tell us what the challenge is and the impact it has on you, businesses like yours, and your customers.

What is the problem that you and businesses like yours are facing? Where do you need best practice to be developed, or guidance to be provided? Maybe there are different ways of doing something in your industry and it makes it hard for customers to make





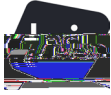
BSI Flex 1889 v2.0: Formalised natural language description of scenarios for automated



- *preview of an environment; and*
- *other sensory design considerations.*

This PAS does not cover:

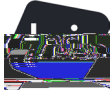
- *user requirements for special education environments, dementia, or complex care settings;*
and
- *detailed guidance on sensory room design.*



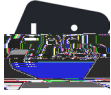
benefit the organizations that use them and they also benefit the wider community. Standards that introduce new technologies can benefit consumers and users of products. Standards that address healthy living and ageing can benefit practitioners, patients, and wider communities.

Once you've identified who will benefit, tell us how they will benefit from your idea. Benefits of standards include improved safety, lower costs, improved accessibility, and new capabilities.

As part of the assessment process, we'll check whether there are already standards that cover this idea. When an idea is selected for further development we will do another thorough check for existing standards and standards in development. The keywords you list here will provide the basis for the search.



Section 2: About your industry



Section 3: About you

This section is about you so we can check your eligibility and so we can contact you if we have any questions about your submission. Please provide as much information as possible. Please also read the Terms and Conditions.

The Assessment Process