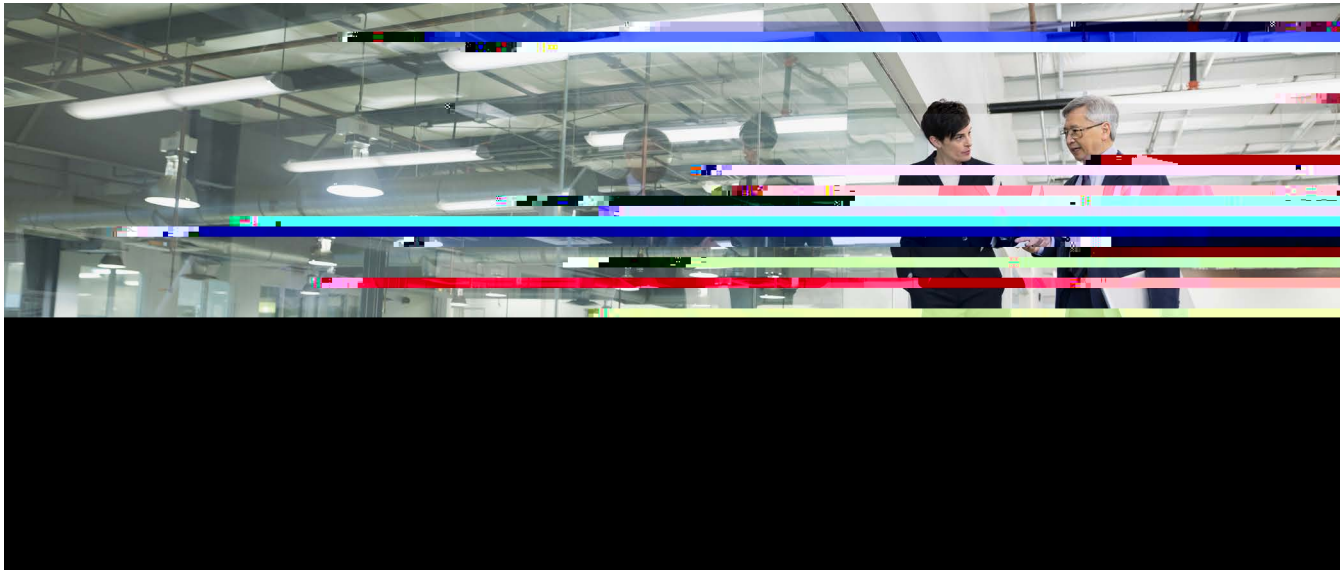


10 O

T ab b a ac a a c c a BSI Ma T

11 BSI Ma T a

a

A BSI Ma T a a b a a ab l

ab

T a BSI

Carbon Monoxide Alarms
KITEMARK™

ISO 9001
Quality

10 O
11 How to use the BSI Mark of Trust
12 W I BSI Ma T
13 Acc Ma T
20 K a ( )
21 K a (a)
30 Ma a
31 ACCP & GMP
40 V
50 Q a
60 M
70 Acc a Ma
80 R ( )
90 B a P C Ma

11 BSI Ma T a

BSI Ma T a b a (b a)

- **Advertising**
- **Stationery**
- **Websites**
- **Office space**
- **Vehicles**
- **Internal communication**
- **Press releases**
- **Social media**
- **Reports**

12 W ca I BSI Ma T a

T ab b ac BSI Ma T a ca b

13 A Ma T

Qualifications

2 0 BSI K a ɕ ɕa

10 O
11
BSI Ma T
12 W a I
BSI Ma T
13 Acc Ma T

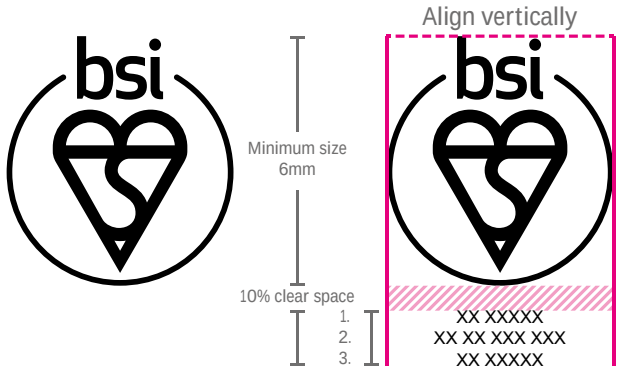
2.0 Kitemark™ (product logo)
21 K a (a)
30 Ma a
31 ACCP & GMP a
40 V a
50 Q a a
60 M
70 Acc a Ma
80 R ( )
90 B a P
C a Ma

20 BSI K a a
Ma T

T Ma T a b b a a K a a
a K a

T Ma T a a ab a a a
K a a a l a b a a a a a
K a a a a a BSI K a a

T Ma T a b a a a a K a a
b a



BSI Kitemark™ certificate number and product standard number (shown as 'XXX...')

Ta a R a
M 5

1 BSI K a a b KM 123456
2 P a a b BS EN ISO 123456
3 C a a Sa Ga

10 O
11
BSI Ma T
12 W a I
BSI Ma T
13 Acc Ma T

2.0 Kitemark™ (product logo)
21 K a (a)
30 Ma a
31 ACCP & GMP a
40 V a
50 Q a a
60 M
70 Acc a Ma
80 R ( )
90 B a P
C a Ma

2 0 BSI K a a
Ma T

W Ma T a a

U BSI K a a b a P S a a b a a a a Ma T a

C ac B a a a a Ma T a a (a BAFE a F A a a)

C ac BSI B a a a a a

D ' BSI Ma T a a a BSI K a a

D ' a a BSI Ma T a

D ' a BSI Ma T a a 6

D ' a a BSI Ma T a a a BSI a acc a a a a b a a

Using the word BSI Kitemark in text

T 'K a ' a b a a 'K'

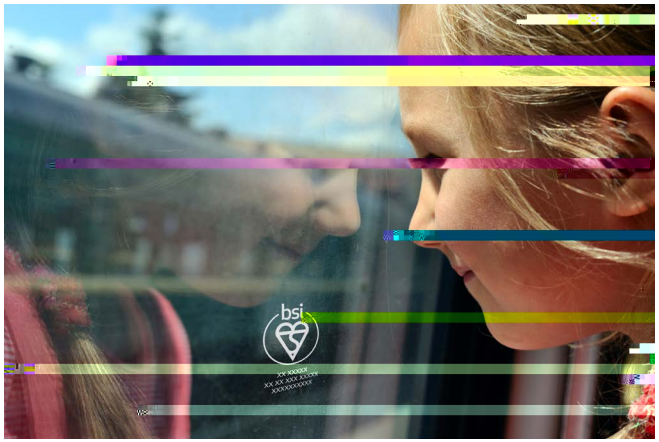
T 'BSI K a ' b b b a a a b a a T a a b ' b b a

10 O
11
BSI Ma T
12 W ca I
BSI Ma T
13 Acc Ma T

2.0 Kitemark™ (product logo)
21 K a (a)
30 Ma a
31 ACCP & GMP c ca
40 V ca
50 Q a ca
60 M c
70 Acc a Ma
80 R ( )
90 B c a P c
C ca Ma

2 0 BSI K a c ca Ma T

Examples



KITEMARK

21 K a a

W BSI K a a a

U BSI K a a
b a ' a
a K a

10 O
11
BSI Ma T
12 W a I
BSI Ma T
13 A Ma T
20 K a ( )
2.1 Kitemark™ (marketing logo)
30 Ma a
31 ACCP & GMP a
40 V a
50 Q a a
60 M
70 A a Ma
80 R ( )
90 B a P
C a Ma

10 O
11
BSI Ma T
12 W I
BSI Ma T
13 Acc Ma T
20 K a ( )
2.1 Kitemark™ (marketing logo)
30 Ma a
31 ACCP & GMP
40 V
50 Q a
60 M
70 Acc a Ma
80 R ( )
90 B a P
C a Ma

21 K a a

W BSI K a a a

D ' a BSI K a a

D ' BSI K a a 9

D ' BSI K a a

T BSI K a a a a a a b a b a a a

D ' b ac BSI K a a a a ba a b a BSI K a a a

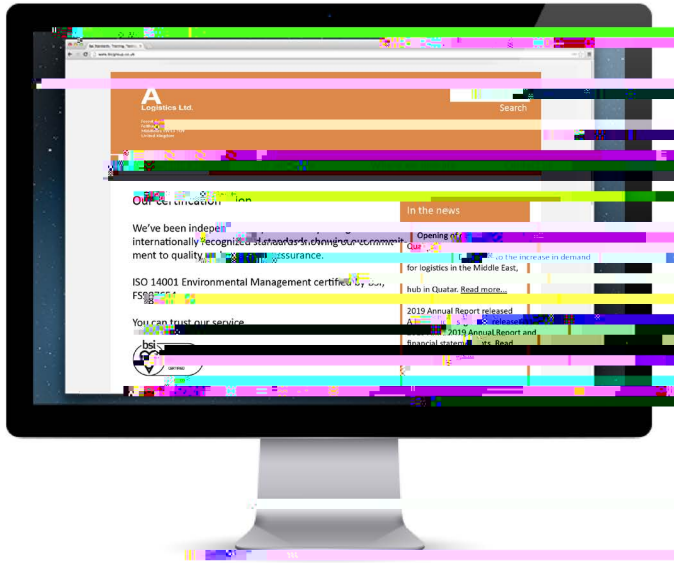
30 Ma a

10 O
11
BSI Ma T
12 W ca I
BSI Ma T
13 Acc Ma T
20 K a (c)
21 K a (a)
3.0 Management systems
31 ACCP & GMP c ca
40 V ca
50 Q a ca
60 M c
70 Acc a Ma
80 R ( )
90 B c a P c
C ca Ma

30 a a a c ca

T c ab c ac a a a c c b BSI 'C ' a l ' a a a c a a a ab a c a T BSI 'C ' a a a ab a a ca a c ca a a ac a a a

Examples



D ' BSI 'C '
a a 9

D ' a a BSI 'C '
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30 a

a a c ca

W BSI, C a a

10 O
11
BSI Ma T

12 W ca I
BSI Ma T

13 Acc Ma T

20 K a (c)
21 K a (a)

3.0 Management systems
31 ACCP & GMP c ca

40 V ca

50 Q a ca

60 M c

70 Acc a Ma

80 R ( )

90 B c a P c
C ca Ma

31 U BSI a
ACCP & GMP

10 O
11
BSI Ma T

12 W a I
BSI Ma T

13 Acc Ma T

20 K a ( )
21 K a (a)

30

40V ca

40 BSI a

ca

W BSI, V a a

Y BSI 'V '
a b ac ,
a c a a 39
a ( )

O BSI 'V ' a

10 O
11
BSI Ma T
12 W a I
BSI Ma T
13 Acc Ma T

20 K a ( )
21 K a (a)
30 Ma a
31 ACCP & GMP a
4.0 Verification
50 Q a a
60 M
70 Acc a Ma
80 R ( )
90 B a P
C a Ma

4 0 BSI a

a

W BSI, V a a

D ' a BSI 'V ' a

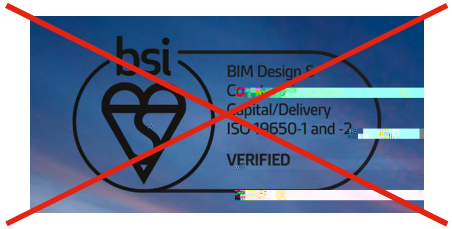
D ' BSI 'V ' a a 9

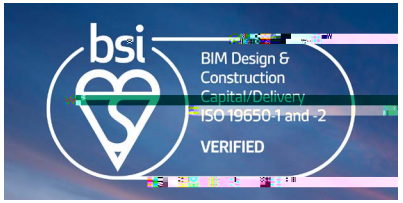
D ' BSI 'V ' a a a a a a

T BSI 'V ' a a a a a b a b a a

D ' a BSI 'V ' a a b a a a a

D ' b ac BSI 'V ' a a a ba a b a BSI 'V ' a a





T BSI ‘Certified Professional’ ‘Professional’ ‘Practitioner’ a ‘Foundation’ ba a a
a a a BSI a a a ca T a b a a T

10 O
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BSI Ma T
12 W ca I
BSI Ma T
13 Acc Ma T
20 K a (c)
21 K a (a)
30 Ma a
31 ACCP & GMP c ca
40 V ca
5.0 Qualifications
60 M c
70 Acc a Ma
80 R ( )
90 B c a P c
C ca Ma

50 Q a ca

a ba

W BSI ‘Certified Professional’ ‘Professional’ ‘Practitioner’ a ‘Foundation’ ba a

U BSI ‘Certified Professional’ ‘Professional’ ‘Practitioner’ ‘Foundation’ ba a a ca b a Ta a

BSI ‘Certified Professional’ ‘Professional’ ‘Practitioner’ ‘Foundation’ ba a a c a a’ a a c a c ca BSI a ca ba a

Y BSI ‘Certified Professional’ ‘Professional’ ‘Practitioner’ ‘Foundation’ ba b ac ’ a c a a 39 a ( )

Ma BSI ‘Certified Professional’ ‘Professional’ ‘Practitioner’ ‘Foundation’ ba b a c a ab c c

O BSI ‘Certified Professional’ ‘Professional’ ‘Practitioner’ ‘Foundation’ ba a ca a a

I BSI ‘Certified Professional’ ‘Professional’ ‘Practitioner’ ‘Foundation’ ba ca a BSI b

D ' a a BSI 'Certified Professional' 'Professional' 'Practitioner' 'Foundation' ba

D ' a BSI 'Certified Professional' 'Professional' 'Practitioner' 'Foundation'

50Q a ca
a ba

10 O
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BSI Ma T
12 W ca I
BSI Ma T
13 Acc Ma T
20 J b 5

Referring to your qualification in text

I ' a a BSI 'Certified Professional' 'Professional' 'Practitioner' 'Foundation'
ba ca a a ca P a a ' c a a
a a a b a a a ca a a a T c c
a '

BSI a a ######] a ca]

F a **BSI BIM Project Information Certified Professional**

I a a ca BSI a ac a

BSI BIM Project Information Certified Professional
BSI BIM Asset Information Practitioner

10 O
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BSI Ma T
12 W a I
BSI Ma T
13 Acc Ma T
20 K a ( )
21 K a ( )
30 Ma a
31 ACCP & GMP a
40 V a
50 Q a a
6.0 Multi-scheme logos
70 Acc a Ma
80 R ( )
90 B a P
C a Ma

60 M

I a a a a BSI a b ab a
T a a a a a ' a a
a a a a

Please note: a a b a a a a a b
a b a a

M a a a ab b a a brand@bsigroup.com

Car

KITEMARK™

xx xxxxx xx xxxxx xx xxxxx

70 Acc a Ma

70 Acc a Ma

10 O
11
BSI Ma T

12 W ca I
BSI Ma T

13 Acc Ma T

20 K a (c)
21 K a (a)

30 Ma a
31 ACCP & GMP c ca

40 V ca

50 Q a ca

60 M c

7.0 Accreditation Mark rules

80 R ( )

90 B c a P c
C ca Ma

7.0 Acc a Ma

10 O
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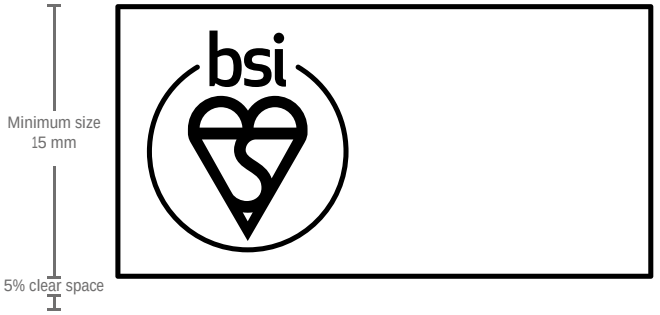
BSI Ma T
12 W ca I
BSI Ma T
13 Acc Ma T
20 K a (c)
21 K a (a)
30 Ma a
31 ACCP & GMP c ca
40 V ca
50 Q a ca
60 M c
7.0 Accreditation Mark rules
80 R ( )
90 B c a P c
C ca Ma

Accreditation Mark rules continued:

- D ' a a Acc a Ma
- D ' Acc a Ma c c c ca (c ca a a c ca b a c ca c ca)
- D ' Acc a Ma a c a a ac c c a Acc a Ma c c c a a a b a b c a a c a
- D ' a Acc a Ma a c ac a a c a b b BSI
- D ' Acc a Ma a c a a b



- D ' a Acc a Ma BSI Ma T

70 Acc a Ma

10 O
11
BSI Ma T

12 W ca I
BSI Ma T

13 Acc Ma T

20 K a (c)
21 K a (a)

30 Ma a
31 ACCP & GMP c ca

40 V ca

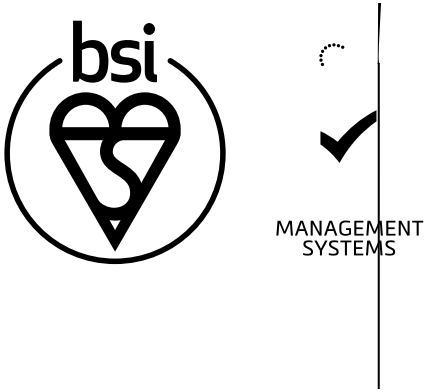
50 Q a ca

60 M c

7.0 Accreditation Mark rules

80 R ( )

90 B c a P c
C ca Ma



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BSI Ma T

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80R ( )

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BSI Ma T

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BSI Ma T

13 A Ma T

20 K a ( )
21 K a (a)

30 Ma a
31

T ( ) BSI Ma T a a b a BSI Ma
T a (b a) ab a a ba a B
a a BSI Ma T a a a a ab a BSI C P a b a
a a brand@bsigroup.com a a

90 B c a P c C ca Ma

10 O
11
BSI Ma T

12 W ca I
BSI Ma T

13 Acc Ma T

20 K a (c)
21 K a (a)

30 Ma a
31 ACCP & GMP c ca

40 V ca

50 Q a ca

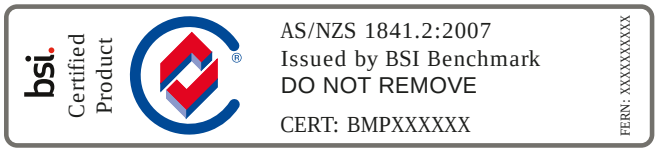
10 O
11
BSI Ma T
12 W ca I
BSI Ma T
13 Acc Ma T
20 K a (c)
21 K a (a)
30 Ma a
31 ACCP & GMP c ca
40 V ca
50 Q a ca
60 M c
70 Acc a Ma
80 R ( )

9.0 Benchmark Product Certification Mark

9 0 B c a P c C ca Ma a

Benchmark Bicycle Helmet label

Benchmark Fire Extinguisher label



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11
BSI Ma T
12 W ςa I
BSI Ma T
13 Aςς Ma T
20 K a (ς)
21 K a (a)
30 Ma a
31 ACCP & GMP ς ςa
40 V ςa
50 Q a ςa
60 M ς
70 Aςς a Ma
80 R ( )
9.0 Benchmark Product Certification Mark

9 0 B ς a P ς C ςa Ma

L B ς a C ςa Ma ςa b b a b ς aς ςa BSI a

A a a B ς a P ς C ςa Ma a b ςς a a
ς a ς ς a I ς ς a ς a
ς aς ςa BSI a a a ς

Alternative statements

I ςa ς a ς a a a a ςa ς ςaς a
a a a B ς a P ς C ςa Ma a a
J Aςς a S A a a (JAS ANZ) T ς

“This product is marked with BSI’s Benchmark Product Certification Mark. This indicates that the certification of our product is based upon technical documentation and an annual review of our manufacturing and quality control process to monitor our ability to consistently produce products in compliance with AS/NZS xxxx. BSI BMP No xxxx.”

“This Product Certification Mark is accredited by the Joint Accreditation System of Australia and New Zealand (JAS-ANZ see: www.jas-anz.org)

A a a ab a b a b BSI

9 0 B P C Ma

10 O
11
BSI Ma T
12 W I
BSI Ma T
13 Acc Ma T
20 K a ( )
21 K a (a)
30 Ma a
31 ACCP & GMP
40 V
50 Q a
60 M
70 Acc a Ma
80 R ( )
9.0 Benchmark Product Certification Mark

Benchmark Product Certification Logo Use For Type 1 Schemes and Type 5 Schemes

T a a a a a C P P
C a L a b

Limitations.

T P C a Ma a b a a C
P W a b a P C a Ma a b
a a C a Sc
Y a a a b BSI
a a a a a BSI a a
a

Suspension or Cancellation.

U a C a C a a C a Sc
a a a a a a P
C a Ma a BMP N b a a a

10 O
11
BSI Ma T

12 W ca I I C ca R a b a JAS ANZ acc a a a T (6 0)T /SDa2 0 a
BSI Ma T

13 Acc Ma T

20 K a (c)
21 K a (a)

30 Ma a
31 ACCP & GMP c ca

40 V ca

50 Q a ca

60 M c

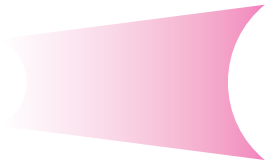
70 Acc a Ma

80 R ( )

9.0 Benchmark Product Certification Mark

90B P C Ma

90B ‹ a P ‹ C ‹a Ma



F a

I a a c a c a c a c a
A a c c a
F a a a a c a B a T a brand@bsigroup.com.