



BSI Kitemark™  
certification enables  
Signify to deliver  
innovation fast

**“Working with BSI and achieving Kitemark certification is a reflection of our values, our culture and our priorities. As a world leader in lighting technology, we deliver quality and innovation to our customers and to lighting end users every day. Creating partnerships that really drive the right industry behaviours is such an important part of what we do and is key to how we do it.”**



## Client challenge

Signify has a long tradition of innovation. The company dates to the end of the 19th century and the early days of electric lighting, when Frederik and Gerard Philips started making carbon-filament lamps at a factory in Eindhoven, in the Netherlands. Today, it is at the forefront of two new 'revolutions': sustainability and the Internet of Things. It is pioneering energy-efficient systems for horticulture, and providing data-driven solutions that link lighting to building use, while continuing to provide energy-efficient and 'intelligent' lighting for homes.

As competition gets stiffer and market demand Innovation is key to all businesses, which means that maintaining quality, safety and trust becomes increasingly important. How can businesses launch solutions quickly and achieve first-to-market advantage.

## BSI solution

For Signify working with BSI is the solution. In 2019 the company achieved Kitemark certification for its new emergency lighting platform for OEMs, Philips TrustSight Gen 3. This new range reflected the company's core values of compliance, reliability, quality and safety. Values which mirror what Kitemark certification represents.

The platform, a portfolio of products that is compatible with multiple luminaires and drivers, and incorporates a near-field communication chip, is a breakthrough in emergency lighting. BSI was involved at all stages of its development, including pilot delivery and launch. It was able to ensure it conformed to performance and safety standards, reducing non-compliance and product-recall risks.

The BSI Kitemark provides independent third-party certification that Signify's new generation of emergency lighting products won't let its customers down.