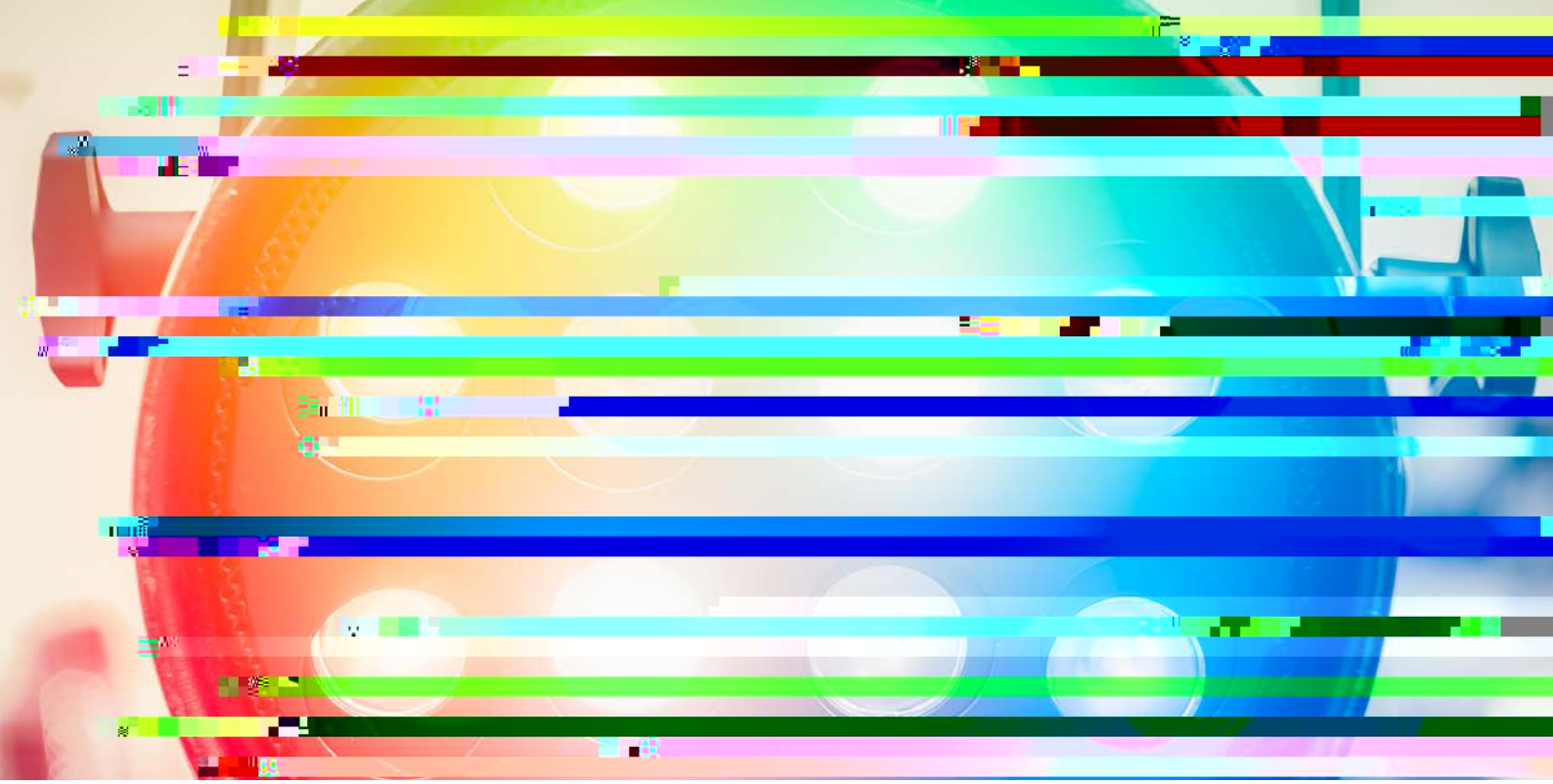

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si

...making excellence a habit.™

The ligth ing indut y ha gonet h ough many change ovet he yea and at he numbe of LED oll-otu p ojetc coth inuet o inc ea et, he ma kte face new challenge int e m of uatli y and afte y.

Whte he you o ganiza ion peciali e in gene al, atu omto ive, back, ignal o medical ligth ingt, he indut y coth inuet o change and g ow exponeth ially.tI i et imta edt hta by 2020 t he gene al ligth ing and atu omto ive ligth ing ma kte will be wot h 83 and 18 billion EUR e petc ively. In o det ot ay competi ive, o ganiza ion will havet o deploy newt ta egie t o helpt hemt and otu fomt he competi ion and delive p odutc t hta a e highly efficieth and afet o u e.

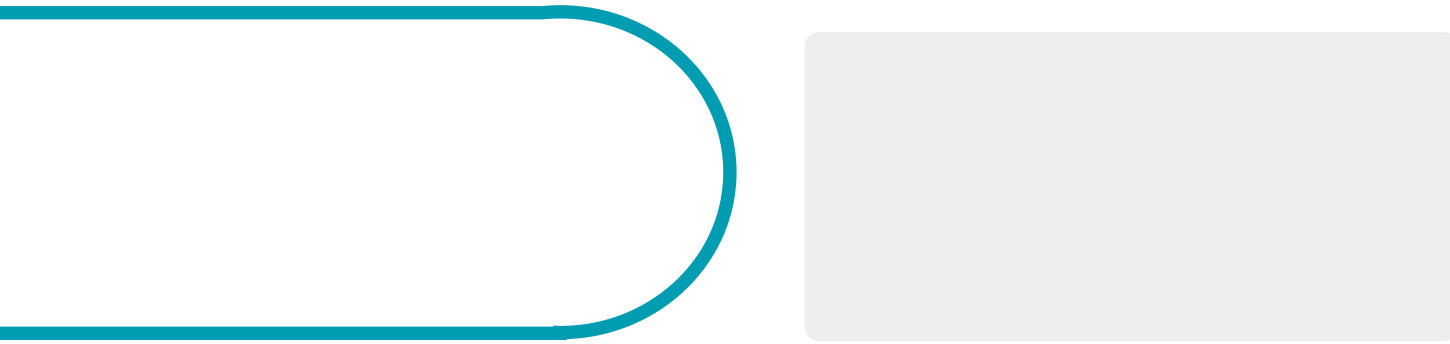
Whta a et he bigget challenge otf he ligth ing indut y?

In 2009t he EU announcedt hta all incande ceth ligth bulb hould be pha ed otu , wti h halogen bulbt o follow by 2016. A a e ut , many o ganiza ion a e now invet ing in la ge- cale LED p ojetc at he e a e mo e ene gy efficientt han t heit adti ional couth e pat .

Many bu ine e al o needt o do mo e wti h le , which mean ca eful planning and pending e ou ce e pon ibly and ith elligeth ly. The e i al ot he eve -inc ea ing need fot he developmeth of ut ainable ligth ing p atc ice .

Wti ht he ignificath u ge int he p odutc ion of LED ligth ing ovet he pat few yea , many companie cho et o ma kte t hei p odutc a ound ene gy and life. Thi meant he ma kte i flooded wti h p odutc t hta a e nto nece a ily mete ing uatli y and afte y t anda d , wti h no eal diffe eth ita ot o dit ingui h bte ween b and o otu ptu . Companiet endt o p oduce hei own pe fo mance et epot t o diffe eth ita e t hem elve f omt he competi ion, btut he e epot a e nto valida ed by hi d pat ie and value claim a e dof en mi leading o unclea . Thi i a huge conce n a a ound 45% of manufatc u ing i ca ied otu ab oad.

To dta et, he e a e no chemet o help cut ome and con ume choo et hei p odutc wi ely by aking all afte y and pe fo mance i ue ith o con ide ta ion. Wti h a few epot ed ca e of elet ic hock duet o faul y elet ical cont uct ion o ove heta ingt, he afte y of eve al ligth ing p odutc ha been uet ioned.



Why BSI?

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