



Prove your commitment to carbon reduction

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Is your organisation required to register and participate in the Government's CRC Energy Efficiency Scheme?

If you have already registered as a Carbon Reduction Commitment (CRC) participant you will be working to the 31st March 2011

Performance league tables and points

Once registered, your energy usage performance will be shown on a published league table where your position will be determined by the points awarded. In the first year of the CRC, the only metric to be used in calculating your position will be from the Early Action Metric (EAM) schemes as these recognise those organisations that have already taken action to reduce energy use.

Points from the EAM are split into two parts:

- 50% are based on you adopting an approved Early Action Metric Scheme such as BSI's Kitemark Energy Reduction Verification scheme.
- 50% are awarded on your organisation's installation of voluntary automatic meters.

Certification to an Early Action Metric scheme – such as Kitemark ERV - means you will be placed higher in the league table than a comparable non-certified organisation. This will demonstrate your commitment to reducing energy use - protecting, if not enhancing, your reputation amongst your customers and the investment community

*Consumers do not trust environmental claims unless they have been independently verified – but they do trust the BSI Kitemark. Research conducted by Consumer Focus showed that nearly **58%** of consumers think that a lot of companies pretend to be green just to charge higher prices while, according to BSI research, **88%** * believe Kitemark shows a reputable company.*

*GfK NOP Survey

What is required

An organisation that achieves a relative reduction in energy use of at least 2.5%* per annum or 5.2% over two years, calculated from three years worth of data, will be awarded the Kitemark. In addition they will need to demonstrate an effective energy management system and identify, as well as assess, their significant energy uses.

From April 2012 your organisation will be required to purchase allowances during each compliance year based on your forecast emissions and then report at the end of that year on your actual emissions of CO₂ that result from your energy use. An allowance can be purchased from the Government and represents the right by a participant to emit one tCO₂. These allowances can also be bought and sold by traders.

* Equivalent to the CTS



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